



The Norwich Western Link will...



Significantly reduce many journey times to the west of Norwich, with some more than halving, and shortening response times for many ambulances travelling to the Norfolk and Norwich University Hospital.



Lead to a reduction in carbon emissions from vehicles by making many journeys more efficient, which supports local and national carbon reduction targets.



Boost Norfolk's economy and support its businesses by reducing transport costs, opening up new markets and increasing productivity through quicker and more reliable journeys.



Improve road safety with 515 fewer accidents involving a motor vehicle over 60 years, an average of nine fewer accidents a year.



Take traffic off unsuitable local roads with a reduction of approximately 80% in traffic through Weston Longville, leading to improved air quality in residential areas and supporting people to walk, cycle and use public transport.



Create new habitats and improve existing ones across a wide area to the west of Norwich to support a range of wildlife and provide connectivity through green bridges and wildlife underpasses.

For further details, see www.norfolk.gov.uk/nwl

Further information on benefits of the Norwich Western Link can be found in the project's Outline Business Case, available via the above link.



At a glance

The Norwich Western Link is a proposed new section of dual carriageway to connect the Broadland Northway (formerly known as the Northern Distributor Road) between the A1067 and the A47 in the west of Norwich. Since construction began on the Broadland Northway, there have been sustained calls to fill in the 'missing link' and significantly improve travel between these two major roads.

- **Why we're doing it**

We're responding to the problems raised by communities to the west of Norwich, who suffer from significant rat-running and congestion. We are also making sure we have the infrastructure needed to support future growth in housing and employment, which is vital to support the local economy in Norwich and Norfolk.

- **Making our case**

We are gathering the evidence needed to support the detailed planning application necessary for projects of this scale. This evidence, alongside the project proposals, will aim to address the issues being raised by those who oppose the project and will include our commitment to deliver a range of significant environmental mitigation measures.

- **What happens next**

Throughout this year we are working to complete a consultation on the details of the project and submit the planning application. More information on the project progress will be provided through future Norfolk County Council Cabinet reports.

- **Did you know...**

- The new road will be 3.8 miles long
- On opening, we expect an average of 24,000 vehicles a day to use it
- Weston Longville is predicted to see 80% less traffic
- There will be lots of greenery and planting along the route
- We've asked for £168m from central government to cover most of the project's cost
- We plan to create large areas of woodland and wetland habitats as part of the project
- Walking and cycling links will be improved, including a network of new routes
- We're planning up to six green bridges and underpasses for walking, cycling and wildlife



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